Desktop-Quality
Web-based Email

VisNetic Oddpost

coolest Webmail on earth

Problem

Does your organization utilize Web mail technology to provide anywhere-access to email for mobile employees? If so, then your Web mail users are likely experiencing:

- Lackluster performance – Traditional Web mail clients typically require time-consuming page refreshes, cumbersome message filing and do not feature a preview pane for quick message scanning.
- Limited or missing access to a calendar and/or address book – Unlike desktop email clients, Web mail clients generally lack a calendar for tracking appointments and meetings and an address book to house business contacts.
- Inferior message searching capabilities – Few Web mail clients include message search capabilities; those that do offer limited, often inadequate, search criteria. For users reliant upon Web mail for business correspondence, limited and in some cases, no ability to locate a previous or related email message can be debilitating.

Are your employees continuously searching bookmarked URLs for critical trade information and news? If so, then they are likely spending an inordinate amount of time trying to stay informed and ahead of changes in your industry.

Consequence

Your users are likely maintaining two email clients. Traditional Web mail users often switch to a desktop email client while in the office—specifically for its speed, efficiency, calendaring and address book--, resulting in a disparate user experience. In the office, these users have everything they need in their email client. Out of the office, they sacrifice valuable contact information, calendar functionality and overall speed and productivity.
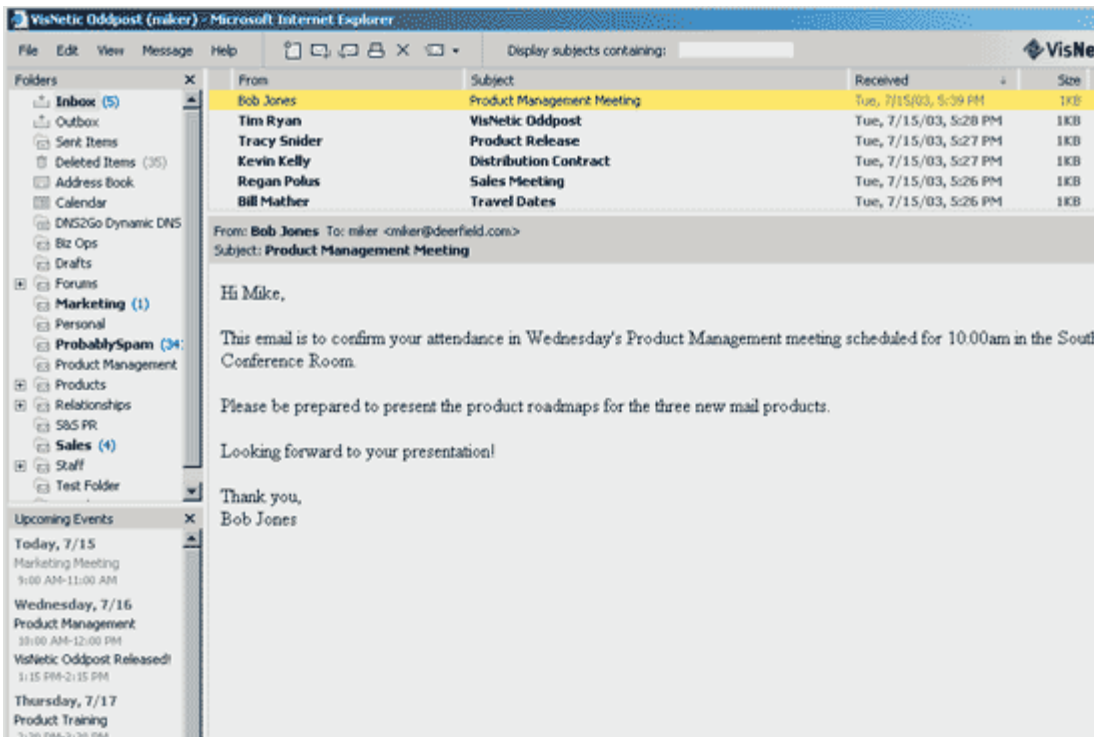
Additionally, your staff may be spending more time staying abreast of industry developments than they do working to affect change in your industry or market.

Solution

VisNetic Oddpost is web-based email that combines the power and familiarity of a desktop email client (like Outlook or Outlook Express) with the universal accessibility of web-based email. It provides both internal and mobile employees all-day, anywhere access to business email--without sacrificing the quality of a desktop application experience. And VisNetic Oddpost includes an RSS news aggregator that lets your users subscribe to business news sources--eliminating the need to search for news across the Internet.

Desktop-quality features:

- A clean interface that looks and acts like a super-streamlined Microsoft Outlook or Outlook Express--featuring the same three-paned layout less the redundant, rarely used icons and buttons.
- Move from message to message without waiting for the screen to refresh.
- Unlimited folders for effective management of email messages.
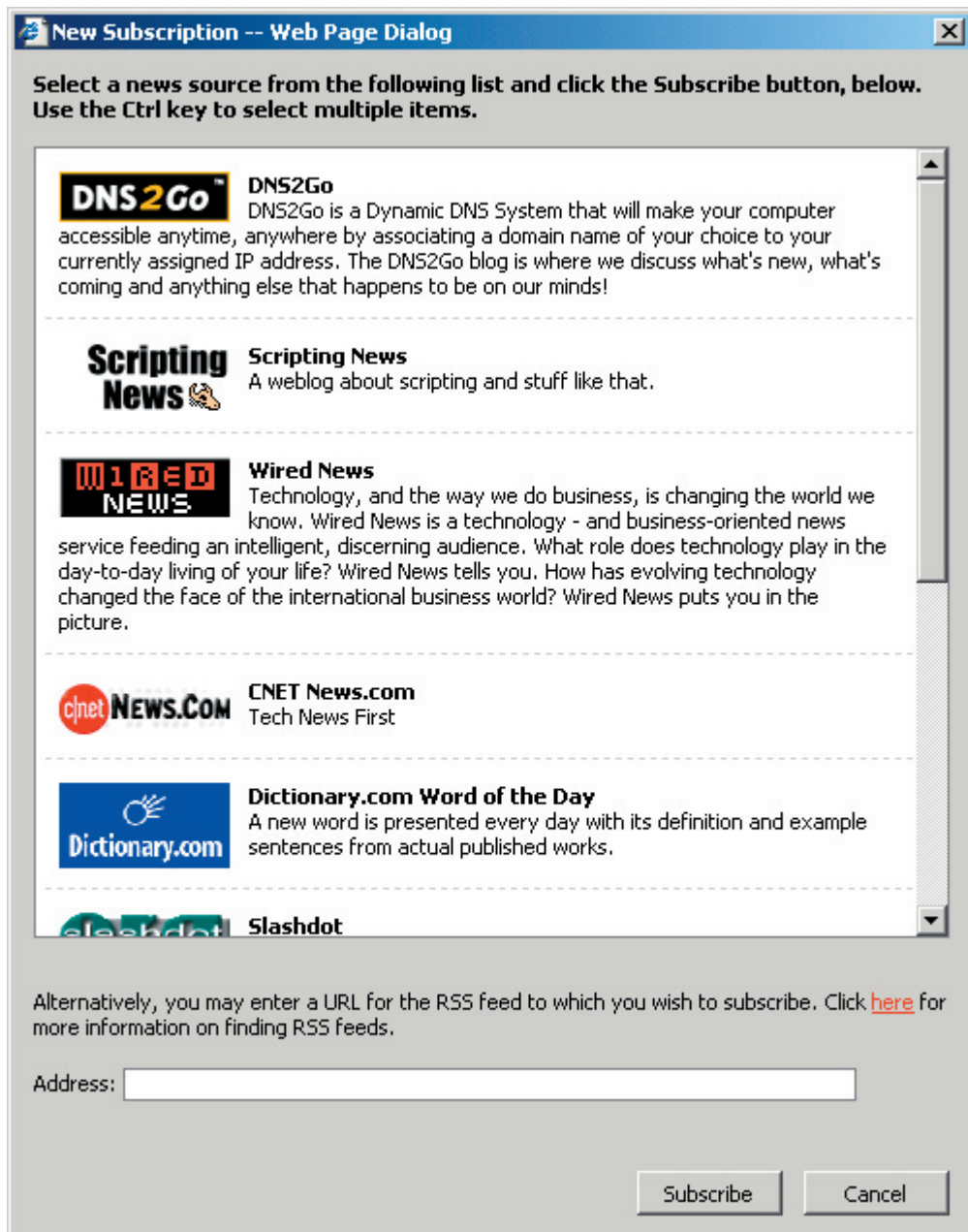- A preview pane to facilitate quick message review

- Drag and drop messages into folders--to organize and act on them. Drag and drop a message into your Calendar to schedule a related event. Drag a message to your Address Book to create a new contact.
- A fully functional calendar that allows users to schedule events and set reminders; an Upcoming Events view in the user interface for a quick glance at scheduled items.
- Right click any message or folder to access common commands from pop-up menus.
- A powerful message searching option that lets users search for messages to or from specific contacts and/or containing specified text.
- A fully featured address book.
- Address auto-completion, distribution lists, support for plain text and HTML messages, automatically check for messages at specified intervals, audio alerts when new mail arrives, signatures, keyboard shortcuts, auto login, and more...

Cutting-edge Technology – RSS News Aggregator

To further enhance the productivity features of this Web mail client, we have included an RSS Aggregator that lets users subscribe to a variety of news sources and blogs. Instead of regularly checking your most commonly visited news or blog sites, simply subscribe to news feeds and receive timely information directly into your email client, as it is posted.

In addition to collecting this information for you, VisNetic Oddpost allows for easy forwarding of news and blog content to friends--just hit the forward button. It also features a blog comment link right in the message header area, allowing users the ability to comment on their favorite blogs from within their email client.

Bringing the solution inhouse

Oddpost email technology has been available as an ASP, Linux-based web mail service since 2002. The technology has garnered significant praise from established media outlets (PC World, PC Magazine, Wired, etc.) and established a loyal, nearing cult-like, user-base.

VisNetic Oddpost is the first server-based version of this email technology and is available exclusively from Deerfield.com. The ability to host your own VisNetic Oddpost server simply requires access to an IMAP server (e.g. VisNetic MailServer, Exchange, Lotus Notes, Novell Groupwise, etc.).

Download a free, fully-functional, 30-day evaluation of VisNetic Oddpost at:

http://www.deerfield.com/download/visnetic_oddpost/

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